

# ESSENTIAL MOOD

Creative design



EKORIM



"Guardiamo al business come una forza positiva in grado di generare profitto e allo stesso tempo creare un impatto virtuoso sulle persone e sull'ambiente. Da sempre.

Le nostre scelte, giorno dopo giorno, ci hanno portato a migliorare il nostro modo di fare impresa."

*"We conceive the business as a positive force able to generate profits and at the same time create a virtuous impact on people and the environment. Since forever.*

*Our choices, day after day, have led us to improve our way of doing business."*

Ci siamo misurati con **alti standard di performance sociale e ambientale** e dopo un lungo e rigoroso processo di verifica **siamo diventati B Corp.**

*We viedi with **high social and environmental performance standards**, and after a long and scrupulous verification process, we became a B Corp certified company.*

Le B Corp costituiscono un movimento globale di 'Purpose Driven Businesses' che ha l'obiettivo di diffondere un **nuovo paradigma economico**, che vede le imprese come protagoniste nella diffusione di modelli di business per un'economia più equa e inclusiva.

*B Corps constitute a global movement of 'Purpose Driven Businesses' with the goal of spreading a **new economic paradigm**, where companies play a leading role in promoting business models for a fairer and more inclusive economy.*



Scopri di più:  
Find out more:



Siamo orgogliosi di far parte di un **cambiamento culturale epocale** e rientrare tra il 3% delle imprese che sono riuscite a raggiungere la certificazione.

*We are proud to be part of an **epochal cultural change** and to belong to the 3% of companies that have successfully achieved certification.*

Il nostro risultato non è altro che la conseguenza di molteplici attività compiute negli anni passati: dal 2008 redigiamo il **Bilancio di Sostenibilità** e il 19 marzo 2020 siamo diventati **Società Benefit**, formalizzando il nostro impegno a migliorare l'impatto positivo sulla società e sull'ambiente.

*Our result is nothing more than the consequence of multiple activities carried out in past years: since 2008, we have prepared the **Sustainability Report**, and on March 19, 2020, we became a **Benefit Corporation**, formalizing our commitment to improving our positive impact on society and the environment.*



Sono le superfici Climate Positive di Florim che vanno **oltre l'impatto zero** perché compensano più CO<sub>2</sub> di quella emessa durante il loro ciclo di vita.

*Florim's Climate Positive surfaces **go beyond zero impact** because they offset more CO<sub>2</sub> than is emitted during their lifecycle.*



Scopri di più:  
Find out more:



**Misuriamo** l'impatto ambientale delle nostre superfici, dalle materie prime allo smaltimento.

**We measure** the environmental impact of our surfaces, from raw materials to disposal.

**Riduciamo** l'uso di risorse naturali e abbattiamo le nostre emissioni grazie a un processo produttivo più sostenibile: fino al 100% in termini di acqua, energia elettrica e recupero degli scarti.

**We reduce** the use of natural resources and lower our emissions through a manufacturing process that is more sustainable: up to 100% in terms of water, electricity, and waste recovery.

**Creiamo** collezioni climate positive compensando il 10% in più della co<sub>2</sub> emessa durante il loro ciclo di vita.

**We create** climate positive collections by offsetting 10% more of the co<sub>2</sub> emitted throughout the collections' life cycle.



# Creative design

Progetti completi rivolti all' interior in cui eleganza e creatività trovano un equilibrio perfetto. Il progetto si esprime attraverso un costante dialogo tra la ricerca di colore e contaminazioni materiche di ispirazione naturale.

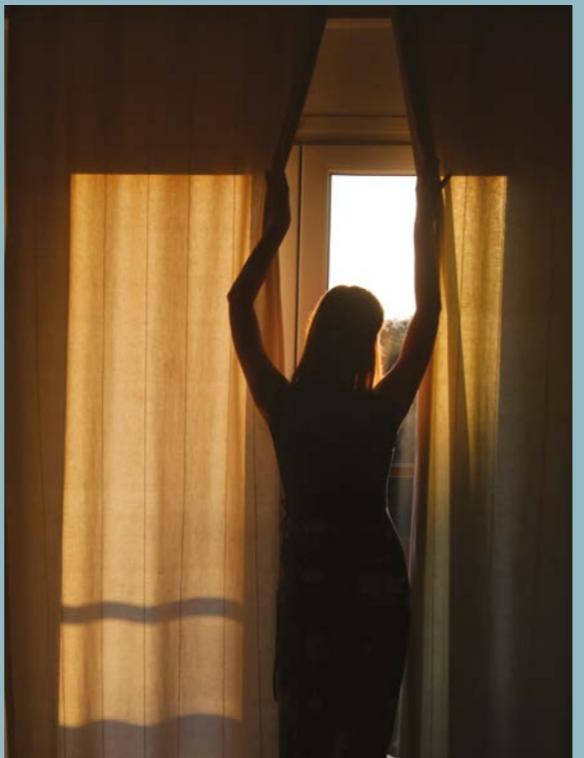
Complete projects dedicated to interiors wherein elegance and creativity come together in perfect balance. The project manifests itself through constant dialogue between the quest for colour and material contaminations inspired by nature.

Des projets complets destinés à l'intérieur, pour un équilibre parfait entre élégance et créativité. Le projet s'exprime à travers un dialogue constant entre la recherche de couleur et la contamination entre les matières inspirée de la nature.

Komplette Projekte für den Innenraum, bei denen Eleganz und Kreativität ein perfektes Gleichgewicht erreichen. Das Projekt nimmt durch einen ständigen Dialog zwischen gelungener Farbwahl und von der Natur inspirierten Materialmixturen Gestalt an.

Proyectos completos para ambientes interiores, en los que la elegancia y la creatividad alcanzan un equilibrio perfecto. El proyecto se expresa a través de un constante diálogo entre la búsqueda del color y contaminaciones materiales inspiradas en la naturaleza.

## refinement



## color

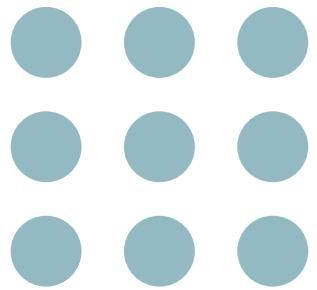


## mood board



## harmony



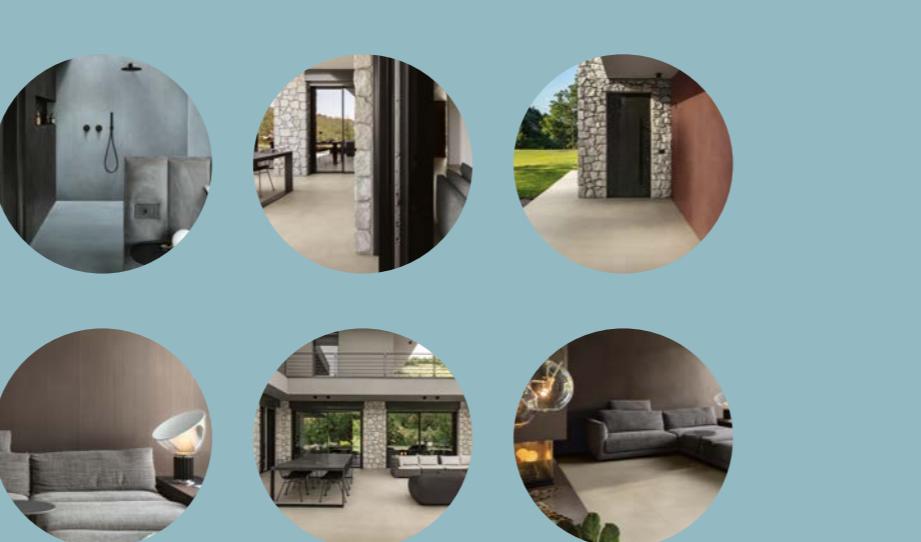


# ESSENTIAL MOOD

Creative design



# ESSENTIAL MOOD



**Essential Mood** è la collezione di Florim che propone una miscela di tonalità terrose e polverose, texture e suggestioni che ci conducono ad uno stile di vita lento che abbraccia la consapevolezza del nostro tempo e l'amore per la sostenibilità. In questa collezione di Creative Design si fondono sensazioni visive e tattili che richiamano l'essenzialità. Cromie, texture e riflessioni sulla luce ricordano la morbida matericità delle resine e si armonizzano tra loro e con lo spazio circostante per promuovere il benessere personale nell'ambiente. I colori morbidi suggeriscono l'eternità della natura, diventando lo sfondo armonioso di una quotidiana routine in cui gli ambienti diventano luoghi di connessione.

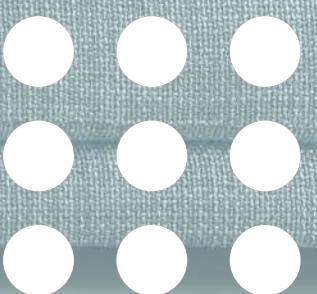
# MOOD | ESSENTIAL

Florim's **Essential Mood** collection presents a blend of earthy and dusty tones, as well as textures and images evocative of an easygoing lifestyle that embraces sustainability and a more mindful approach to time. A sense of essentiality emerges from the visual and tactile sensations fused in this Creative Design collection. The colours, textures and reflections of light recall the softness of resin. They work in symphony with each other and the world around them, promoting personal well-being in any setting. The eternity of nature is brought to mind by the soft hues, which form a harmonious background for daily routines that see the spaces they adorn helping to create connections.

**Essential Mood** est la collection de Florim qui offre un mélange de tons terreux et poudreux, de textures et de suggestions qui évoquent un style de vie lent, englobant la conscience de notre temps et l'amour de la durabilité. Cette collection de Creative Design unit des sensations visuelles et tactiles qui rappellent l'essentiel. Couleurs, textures et réflexions sur la lumière rappellent la matérialité douce des résines et s'harmonisent entre elles et avec l'espace environnant pour favoriser le bien-être personnel au sein de l'environnement. Les couleurs douces renvoient au caractère éternel de la nature, devenant la toile de fond harmonieuse d'un quotidien où les pièces deviennent des lieux de connexion.

**Essential Mood** ist die Kollektion von Florim, die eine Mischung aus erdigen und pudrigen Farbtönen, Texturen und Suggestionen bietet. Sie führt uns zu einem langsamen Lebensstil, der das Bewusstsein für unsere Zeit und die Liebe zur Nachhaltigkeit beinhaltet. In dieser Creative Design Kollektion verschmelzen visuelle und haptische Wahrnehmungen, die Essentialität heraufbeschwören. Farben, Texturen und Lichtreflexe erinnern an die weiche Haptik von Kunsthars. Sie harmonieren miteinander und mit der Umgebung und lassen ein Ambiente zum Wohlfühlen entstehen. Die sanften Farben beschwören die Ewigkeit der Natur herauf und werden zum beruhigenden Hintergrund eines Alltags, in dem Räume zu Orten der Gemeinsamkeit werden.

**Essential Mood** es la colección de Florim que ofrece una mezcla de tonalidades terrosas y polvorientas, texturas y propuestas que nos transportan a un estilo de vida lento basado en la conciencia de nuestro tiempo y el amor por la sostenibilidad. En esta colección de Creative Design se fusionan sensaciones visuales y táctiles que evocan la esencialidad. Los colores, las texturas y los reflejos de la luz recuerdan la delicada materialidad de las resinas y entran en armonía entre sí y con el espacio que les rodea para favorecer el bienestar de las personas en el ambiente donde se encuentran. Los colores suaves recuerdan la eternidad de la naturaleza, para convertirse en el armonioso telón de fondo de una cotidianidad donde los ambientes se transforman en espacios de conexión.





wall: color powder 03 matte 120x280 47<sup>1/4</sup>"x110<sup>1/4</sup>"  
floor: warm powder 02 R+PTV 120x120 47<sup>1/4</sup>"x47<sup>1/4</sup>"

CREATIVE DESIGN / ESSENTIAL MOOD / 11



wall: color powder 03 matte 120x280 47<sup>1/4</sup>"x110<sup>1/4</sup>"  
floor: warm powder 02 R+PTV 120x120 47<sup>1/4</sup>"x47<sup>1/4</sup>"

CREATIVE DESIGN / ESSENTIAL MOOD / 13



wall: color powder 03 matte 120x280 47<sup>1/4</sup>"x110<sup>1/4</sup>"  
floor: warm powder 02 R+PTV 120x120 47<sup>1/4</sup>"x47<sup>1/4</sup>"

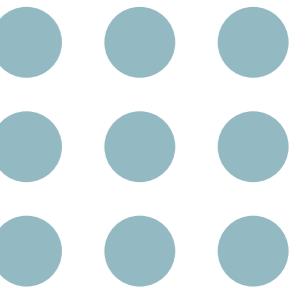






floor: warm powder 02 R+PTV 120x120 47<sup>1/4</sup>"x47<sup>1/4</sup>"





**floor:** warm powder 02 R+PTV 120x120 47<sup>1/4</sup>"x47<sup>1/4</sup>"  
warm powder 02 matte 120x240 47<sup>1/4</sup>"x94<sup>1/2</sup>" **staircase:** warm powder 02 matte/ warm powder 03 matte

CREATIVE DESIGN / ESSENTIAL MOOD / 21



wall: warm powder 03 matte 120x240 47<sup>1/4</sup>"x94<sup>1/2</sup>" door: warm powder 02 matte  
floor: warm powder 02 matte 120x240 47<sup>1/4</sup>"x94<sup>1/2</sup>" staircase: warm powder 02 matte/ warm powder 03 matte







**floor:** warm powder 02 matte 120x240 47<sup>1/4</sup>"x94<sup>1/2</sup>" **staircase:** warm powder 02 matte/ warm powder 03 matte



**wall:** warm powder 03 matte 120x280 47<sup>1/4</sup>"x110<sup>1/4</sup>" **line:** warm 03 matte 120x280 47<sup>1/4</sup>"x110<sup>1/4</sup>"  
**floor:** warm powder 02 matte 120x240 47<sup>1/4</sup>"x94<sup>1/2</sup>" **staircase:** warm powder 02 matte/ warm powder 03 matte





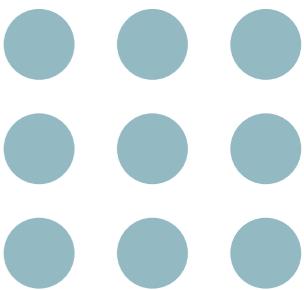
wall: line warm 03 matte 120x280 47<sup>1/4"</sup>x110<sup>1/4"</sup>  
floor: warm powder 02 matte 120x240 47<sup>1/4"</sup>x94<sup>1/2"</sup> warm powder 02 R+PTV 120x120 47<sup>1/4"</sup>x47<sup>1/4"</sup>

CREATIVE DESIGN / ESSENTIAL MOOD / 29



wall: warm powder 03 matte 120x280 47<sup>1/4</sup>"x110<sup>1/4</sup>" line warm 03 matte 120x280 47<sup>1/4</sup>"x110<sup>1/4</sup>"  
floor: warm powder 02 matte 120x240 47<sup>1/4</sup>"x94<sup>1/2</sup>" warm powder 02 R+PTV 120x120 47<sup>1/4</sup>"x47<sup>1/4</sup>"

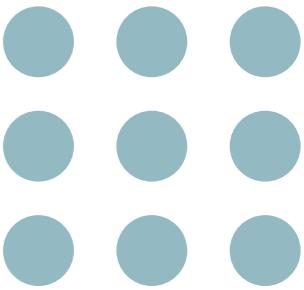
CREATIVE DESIGN / ESSENTIAL MOOD / 31





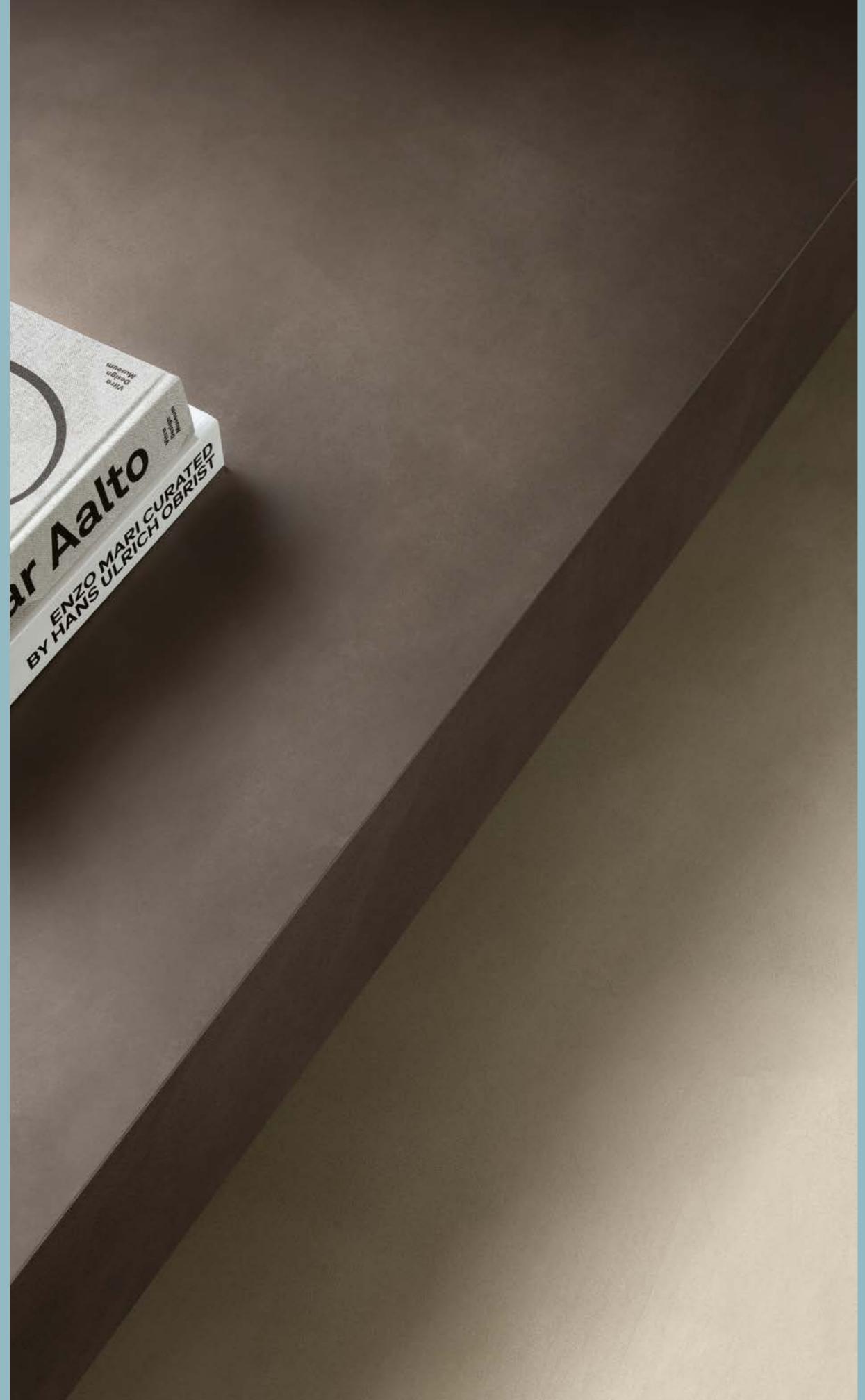
wall: warm powder 03 matte 120x280 47<sup>1/4</sup>"x110<sup>1/4</sup>" line warm 03 matte 120x280 47<sup>1/4</sup>"x110<sup>1/4</sup>"  
floor: warm powder 02 matte 120x240 47<sup>1/4</sup>"x94<sup>1/2</sup>"





wall: warm powder 03 matte 120x280 47<sup>1</sup>/<sub>4</sub>"x110<sup>1</sup>/<sub>4</sub>" line warm 03 matte 120x280 47<sup>1</sup>/<sub>4</sub>"x110<sup>1</sup>/<sub>4</sub>"  
floor: warm powder 02 matte 120x240 47<sup>1</sup>/<sub>4</sub>"x94<sup>1</sup>/<sub>2</sub>"

CREATIVE DESIGN / ESSENTIAL MOOD / 35



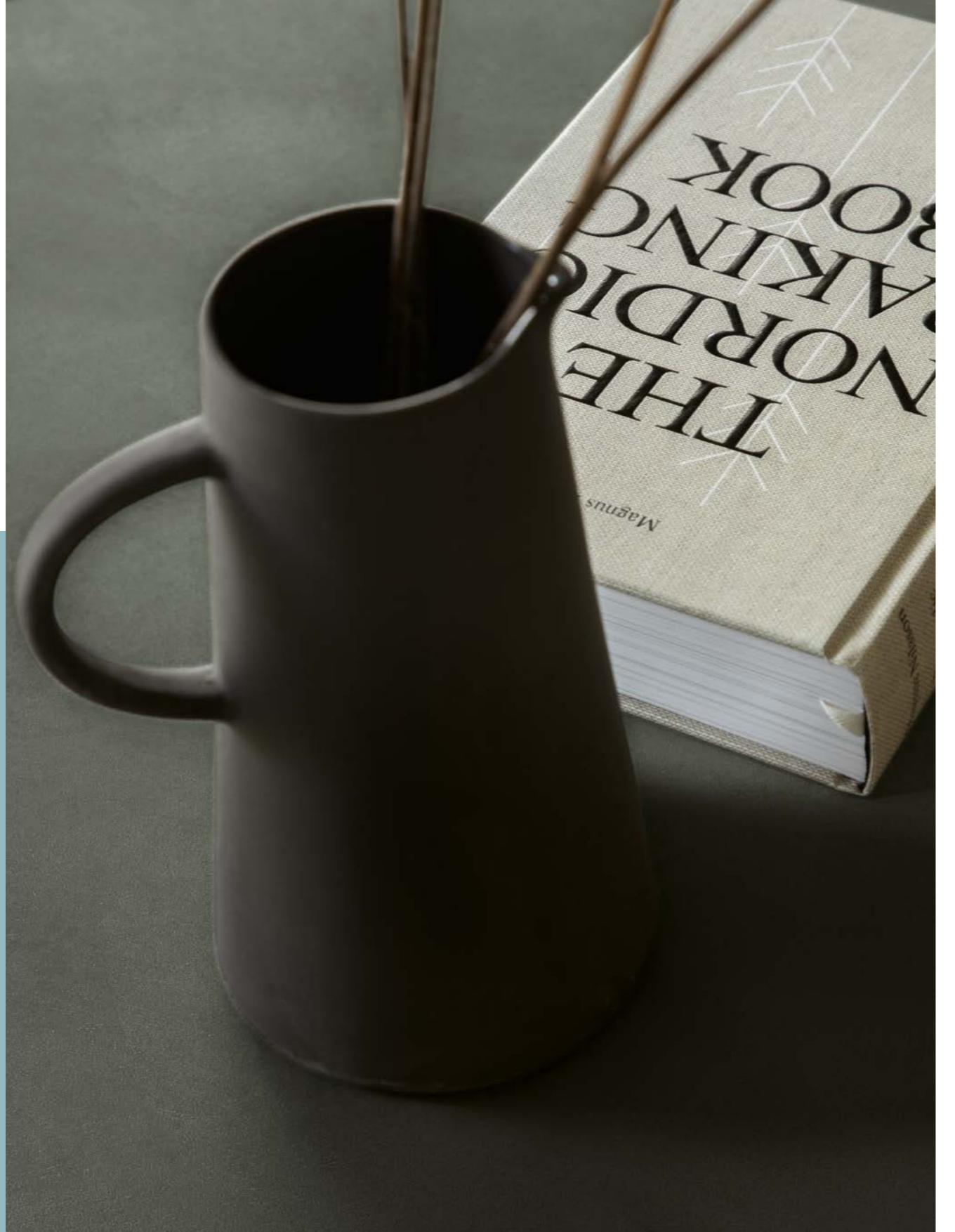
CREATIVE DESIGN / ESSENTIAL MOOD / 36



wall: warm powder 03 matte 120x280 47<sup>1/4</sup>"x110<sup>1/4</sup>"  
floor: warm powder 02 matte 120x240 47<sup>1/4</sup>"x94<sup>1/2</sup>"



kitchen countertop: cool powder 03 matte kitchen island: color powder 02 matte  
floor: color powder 02 matte 120x240 47<sup>1/4</sup>"x94<sup>1/2</sup>"



kitchen countertop: cool powder 03 matte kitchen island: color powder 02 matte  
floor: color powder 02 matte 120x240 47<sup>1/4</sup>"x94<sup>1/2</sup>"





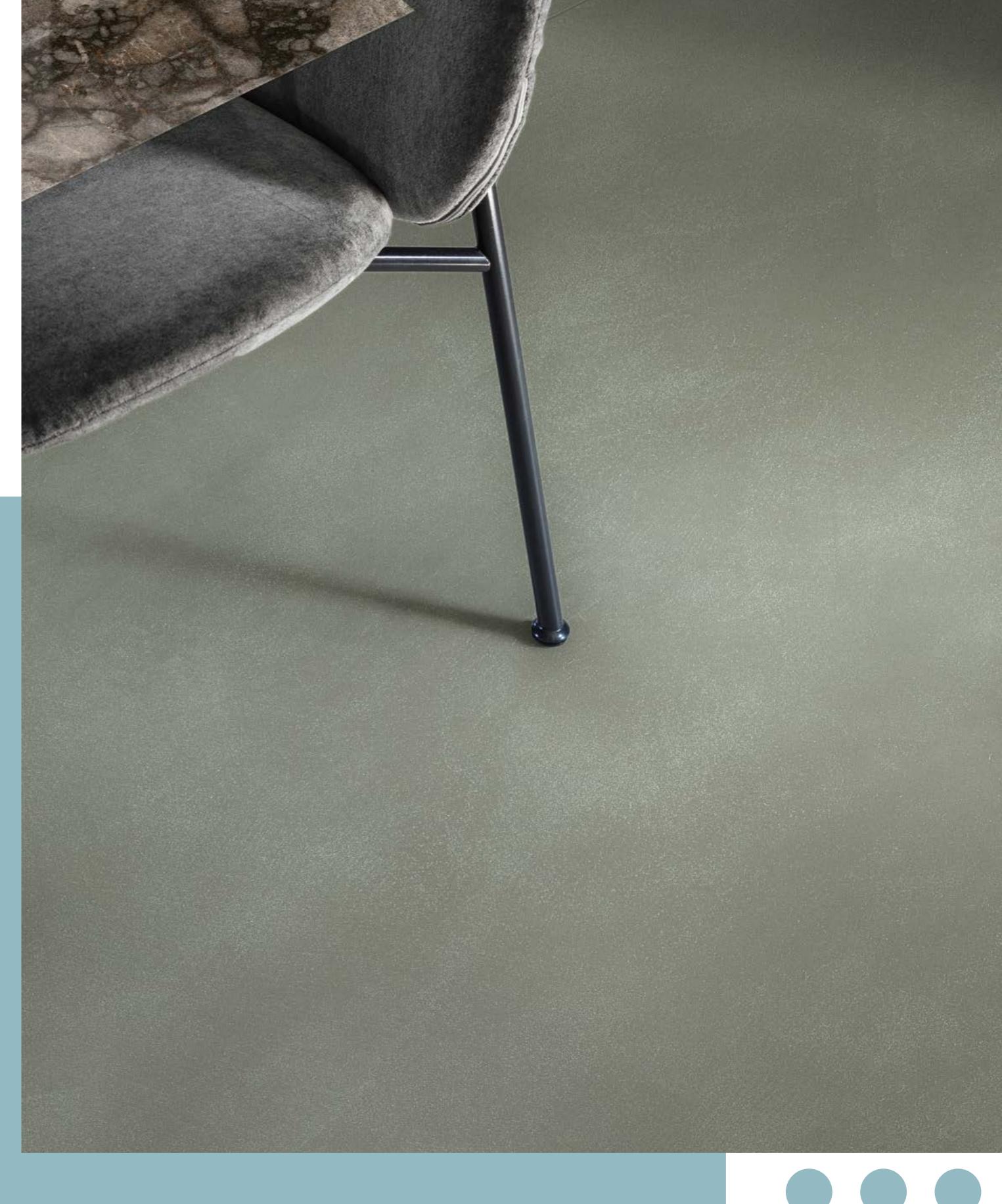
CREATIVE DESIGN / ESSENTIAL MOOD / 42

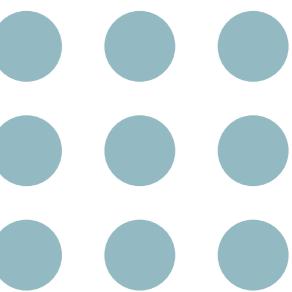


kitchen island: color powder 02 matte table top: nature mood riverbed glossy  
floor: color powder 02 matte 120x240 47<sup>1/4</sup>"x94<sup>1/2</sup>"



kitchen island: color powder 02 matte table top: nature mood riverbed glossy  
floor: color powder 02 matte 120x240 47<sup>1/4</sup>"x94<sup>1/2</sup>"





**table top:** nature mood riverbed glossy  
**floor:** color powder 02 matte 120x240 47<sup>1/4</sup>"x94<sup>1/2</sup>"

CREATIVE DESIGN / ESSENTIAL MOOD / 47



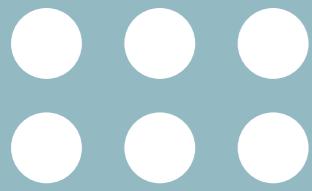
shower wall: line color 01 120x280 47<sup>1/4</sup>"x110<sup>1/4</sup>" wall: color powder 01 120x280 47<sup>1/4</sup>"x110<sup>1/4</sup>"  
ceiling: cool powder 03 matte  
floor: color powder 01 120x240 47<sup>1/4</sup>"x94<sup>1/2</sup>"

CREATIVE DESIGN / ESSENTIAL MOOD / 49



wall: color powder 01 matte 120x280 47<sup>1/4</sup>"x110<sup>1/4</sup>" cool powder 03 matte 120x280 47<sup>1/4</sup>"x110<sup>1/4</sup>"  
shower wall: line color 01 matte 120x280 47<sup>1/4</sup>"x110<sup>1/4</sup>" ceiling: cool powder 03 matte  
floor: color powder 01 120x240 47<sup>1/4</sup>"x94<sup>1/2</sup>"





wall: color powder 01 matte 120x280 47<sup>1/4</sup>"x110<sup>1/4</sup>" shower wall: line color 01 matte 120x280 47<sup>1/4</sup>"x110<sup>1/4</sup>"  
floor: color powder 01 120x240 47<sup>1/4</sup>"x94<sup>1/2</sup>"







wall: warm powder 03 matte 120x280 47<sup>1</sup>/<sub>4</sub>"x110<sup>1</sup>/<sub>4</sub>" shower wall: warm powder 03 matte 120x280 47<sup>1</sup>/<sub>4</sub>"x110<sup>1</sup>/<sub>4</sub>"  
floor: warm powder 03 matte 120x240 47<sup>1</sup>/<sub>4</sub>"x94<sup>1</sup>/<sub>2</sub>"



wall: dots matte 120x280 47<sup>1/4</sup>"x110<sup>1/4</sup>" shower wall: warm powder 03 matte 120x280 47<sup>1/4</sup>"x110<sup>1/4</sup>"  
ceramic cabinet doors: warm powder 03 matte

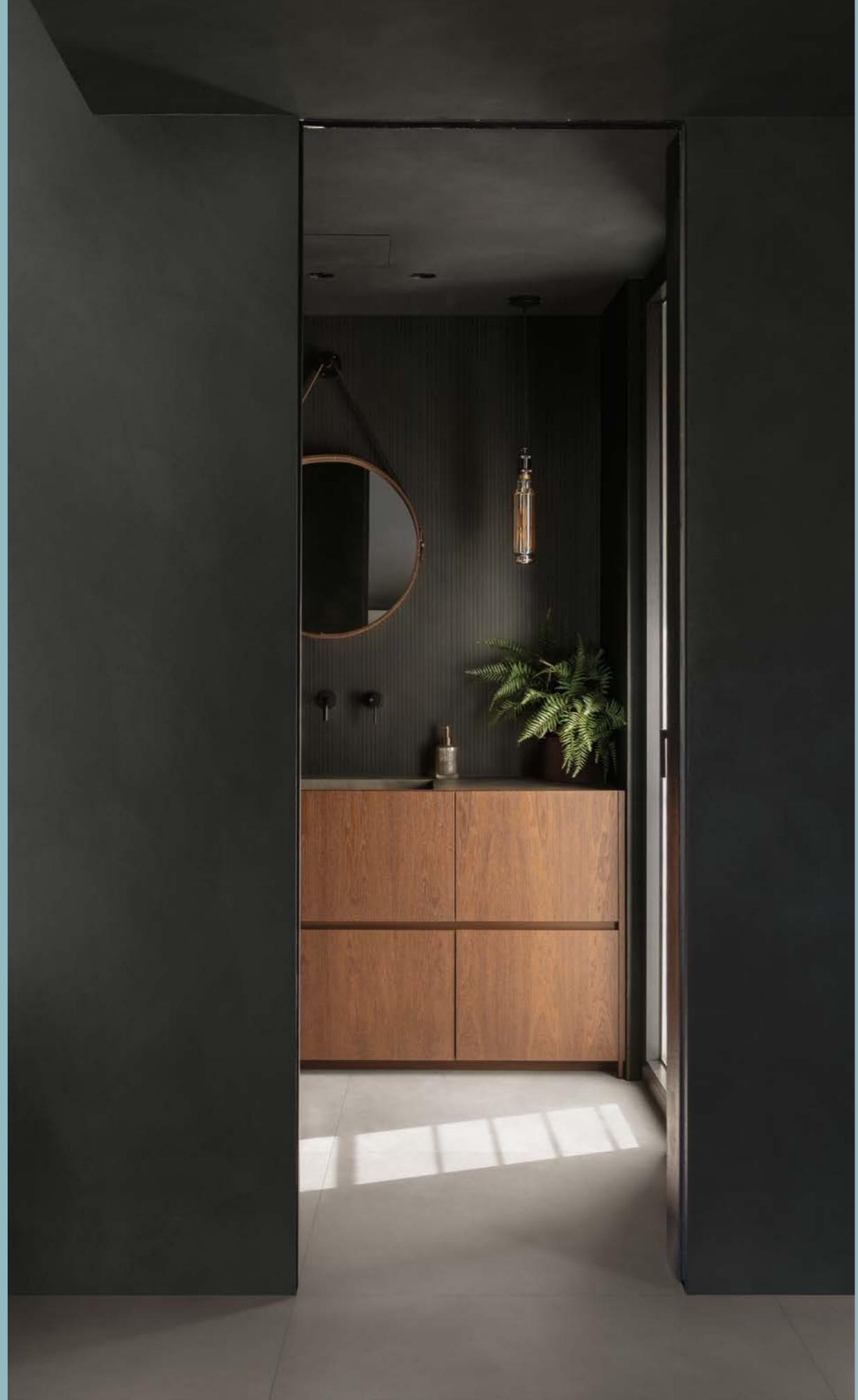
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CREATIVE DESIGN / ESSENTIAL MOOD / 60



wall: dots matte 120x280 47<sup>1/4</sup>"x110<sup>1/4</sup>" ceramic cabinet doors: warm powder 03 matte  
floor: warm powder 03 matte 120x240 47<sup>1/4</sup>"x94<sup>1/2</sup>"



CREATIVE DESIGN / ESSENTIAL MOOD / 62



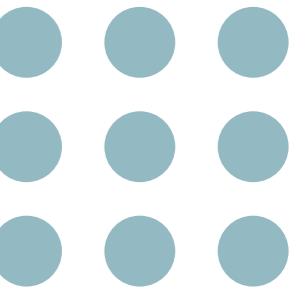
ceiling: cool powder 03 matte  
wall: cool powder 03 matte 120x280 47<sup>1/4"</sup>x110<sup>1/4"</sup> line cool 03 matte 120x280 47<sup>1/4"</sup>x110<sup>1/4"</sup>  
washbasin: cool powder 03 matte floor: cool powder 01 matte 120x240 47<sup>1/4"</sup>x94<sup>1/2"</sup>



CREATIVE DESIGN / ESSENTIAL MOOD / 64



wall: line cool 03 matte 120x280 47<sup>1/4</sup>"x110<sup>1/4</sup>"  
washbasin: cool powder 03 matte



**niche:** cool powder 01 matte  
**wall:** cool powder 03 matte 120x240 47<sup>1/4</sup>"x94<sup>1/2</sup>"

CREATIVE DESIGN /ESSENTIAL MOOD / 67

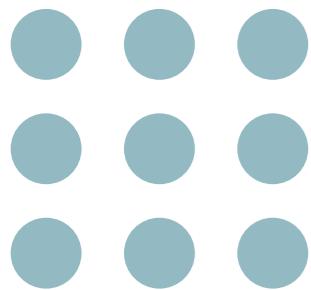


wall: line cool 03 matte 120x280 47<sup>1/4</sup>"x110<sup>1/4</sup>"  
washbasin: cool powder 03 matte

CREATIVE DESIGN / ESSENTIAL MOOD / 69

# atmosfere morbide

## soft atmospheres



## warm powder 01



**GRES FINE PORCELLANATO**  
FINE PORCELAIN STONEWARE/GRES CERAME FIN/FEINSTEINZEUG-KOLLEKTIONEN/GRES PORCELANICO FINO  
SQUADRATO - SQUARED - EUARRI - REKTIFIZIERT - ESCUADRADO

6 mm 1/4"	FLOHM OVERSIZE <b>magnum</b>	COLOR	SURFACE	120x280 47 <sup>1/4</sup> "x110 <sup>1/4</sup> "	120x240 47 <sup>1/4</sup> "x94 <sup>1/2</sup> "	120x120 47 <sup>1/4</sup> "x47 <sup>1/4</sup> "	60x120 23 <sup>5/8</sup> "x47 <sup>1/4</sup> "
		WARM POWDER 01	MATTE	778871	778880	778889	778898
<b>ESSENTIAL MOOD</b>		WARM POWDER 02	MATTE	778872	778881	778890	778899
		WARM POWDER 03	MATTE	778873	778882	778891	778900

## warm powder 02



**GRES FINE PORCELLANATO**  
FINE PORCELAIN STONEWARE/GRES CERAME FIN/FEINSTEINZEUG-KOLLEKTIONEN/GRES PORCELANICO FINO  
SQUADRATO - SQUARED - EUARRI - REKTIFIZIERT - ESCUADRADO

9 mm 3/8"	FLOHM OVERSIZE <b>magnum</b>	COLOR	SURFACE	120x120 47 <sup>1/4</sup> "x47 <sup>1/4</sup> "	60x120 23 <sup>5/8</sup> "x47 <sup>1/4</sup> "
		WARM POWDER 01	MATTE	779565	779574
			R+PTV	-	779606
<b>ESSENTIAL MOOD</b>		WARM POWDER 02	MATTE	779566	779575
			R+PTV	-	779607
		WARM POWDER 03	MATTE	779567	779576

## warm powder 03

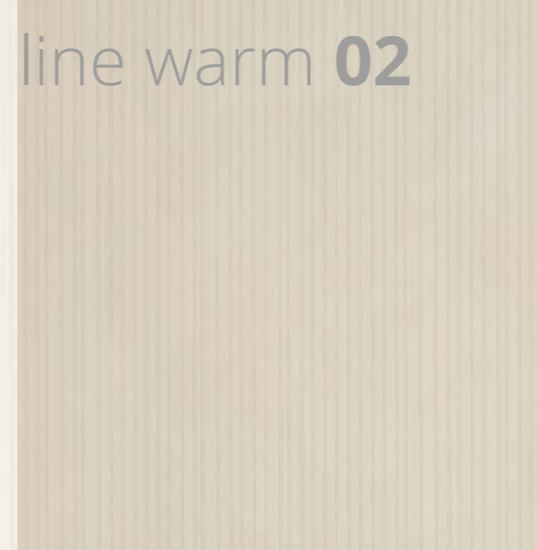




line warm **01**



line warm **02**



line warm **03**

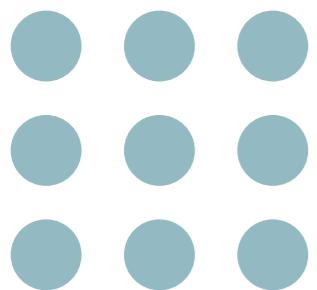
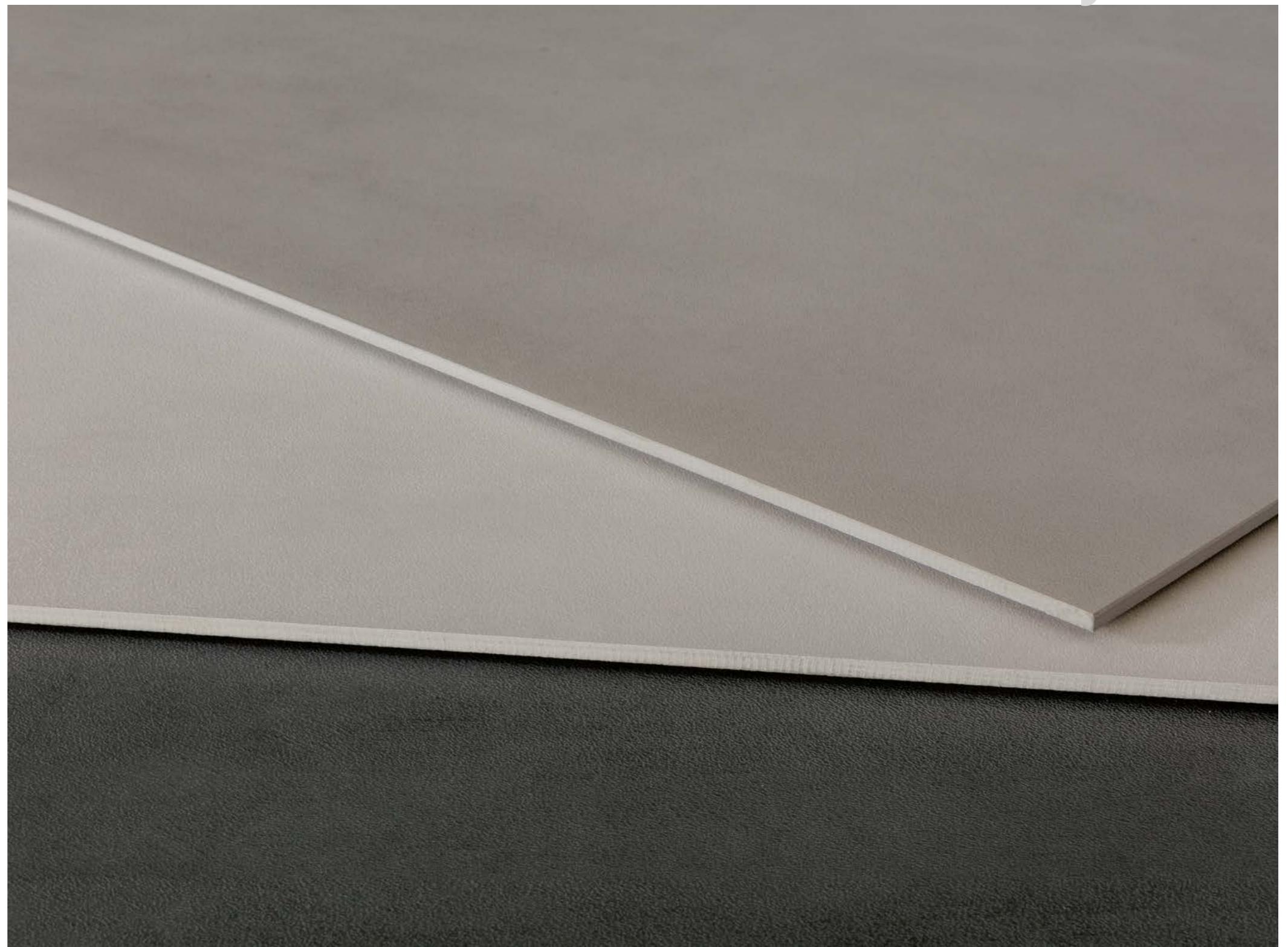


**GRES FINE PORCELLANATO**  
FINE PORCELAIN STONEWARE/GRES CERAME FIN/FEINSTEINZEUG-KOLLEKTIONEN/GRES PORCELANICO FINO  
SQUADRATO - SQUARED - EUARRI - REKTIFIZIERT - ECUADRADO

6 mm 1/4"	FLORIM OVERSIZE	magnUlm	COLOR	SURFACE
				120x280 47 <sup>1/4"</sup> x110 <sup>1/4"</sup>
			LINE WARM 01	MATTE 779334
<b>ESSENTIAL MOOD</b>			LINE WARM 02	MATTE 779335
			LINE WARM 03	MATTE 779336



**tonalità polverose**  
**dusty tones**



## cool powder 01

**GRES FINE PORCELLANATO**  
FINE PORCELAIN STONEWARE/GRES CERAME FIN/FEINSTEINZEUG-KOLLEKTIONEN/GRES PORCELANICO FINO  
SQUADRATO - SQUARED - EUARRI - REKTIFIZIERT - ESCUADRADO

6 mm 1/4"		FLOHM OVERSIZE					
magnum		COLOR	SURFACE	120x280	120x240	120x120	60x120
		COOL POWDER 01	MATTE	778868	778877	778866	778895
<b>ESSENTIAL MOOD</b>		COOL POWDER 02	MATTE	778869	778878	778887	778896
		COOL POWDER 03	MATTE	778870	778879	778888	778897

## cool powder 02

**GRES FINE PORCELLANATO**  
FINE PORCELAIN STONEWARE/GRES CERAME FIN/FEINSTEINZEUG-KOLLEKTIONEN/GRES PORCELANICO FINO  
SQUADRATO - SQUARED - EUARRI - REKTIFIZIERT - ESCUADRADO

9 mm 3/8"		FLOHM OVERSIZE					
magnum		COLOR	SURFACE	120x120	60x120		
		COOL POWDER 01	MATTE	779562	779571		
			R+PTV	-	779602		
<b>ESSENTIAL MOOD</b>		COOL POWDER 02	MATTE	779563	779572		
			R+PTV	-	779605		
		COOL POWDER 03	MATTE	779564	779573		

## cool powder 03





line cool 01

line cool 02

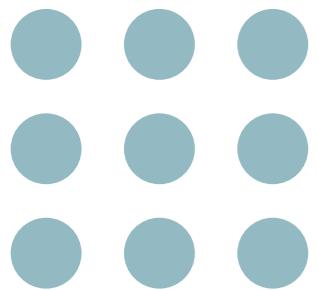
line cool 03

**GRES FINE PORCELLANATO**  
FINE PORCELAIN STONEWARE/GRES CERAME FIN/FEINSTEINZEUG-KOLLEKTIONEN/GRES PORCELANICO FINO  
SQRADRATO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO

6 mm 1/4"		FLOHM OVERSIZE	
<b>magnum</b>			
	COLOR	SURFACE	
		120x280	
		47 <sup>1/4"</sup> x110 <sup>1/4"</sup>	
ESSENTIAL MOOD	LINE COOL 01	MATTE	779331
	LINE COOL 02	MATTE	779332
	LINE COOL 03	MATTE	779333



# superfici fluide fluid surfaces



color powder 01



**GRES FINE PORCELLANATO**  
FINE PORCELAIN STONEWARE/GRES CERAME FIN/FEINSTEINZEUG-KOLLEKTIONEN/GRES PORCELANICO FINO  
SQUADRATO - SQUARED - EUARRI - REKTIFIZIERT - ESCUADRADO

6 mm 1/4"	FLORIM OVERSIZE <b>magnum</b>	COLOR	SURFACE	120x280 47 <sup>1/4</sup> "x110 <sup>1/4</sup> "	120x240 47 <sup>1/4</sup> "x94 <sup>1/2</sup> "	120x120 47 <sup>1/4</sup> "x47 <sup>1/4</sup> "	60x120 23 <sup>5/8</sup> "x47 <sup>1/4</sup> "
		COLOR POWDER 01	MATTE	778874	778883	778892	778901
<b>ESSENTIAL MOOD</b>		COLOR POWDER 02	MATTE	778875	778884	778893	778902
		COLOR POWDER 03	MATTE	778876	778885	778894	778903

color powder 02



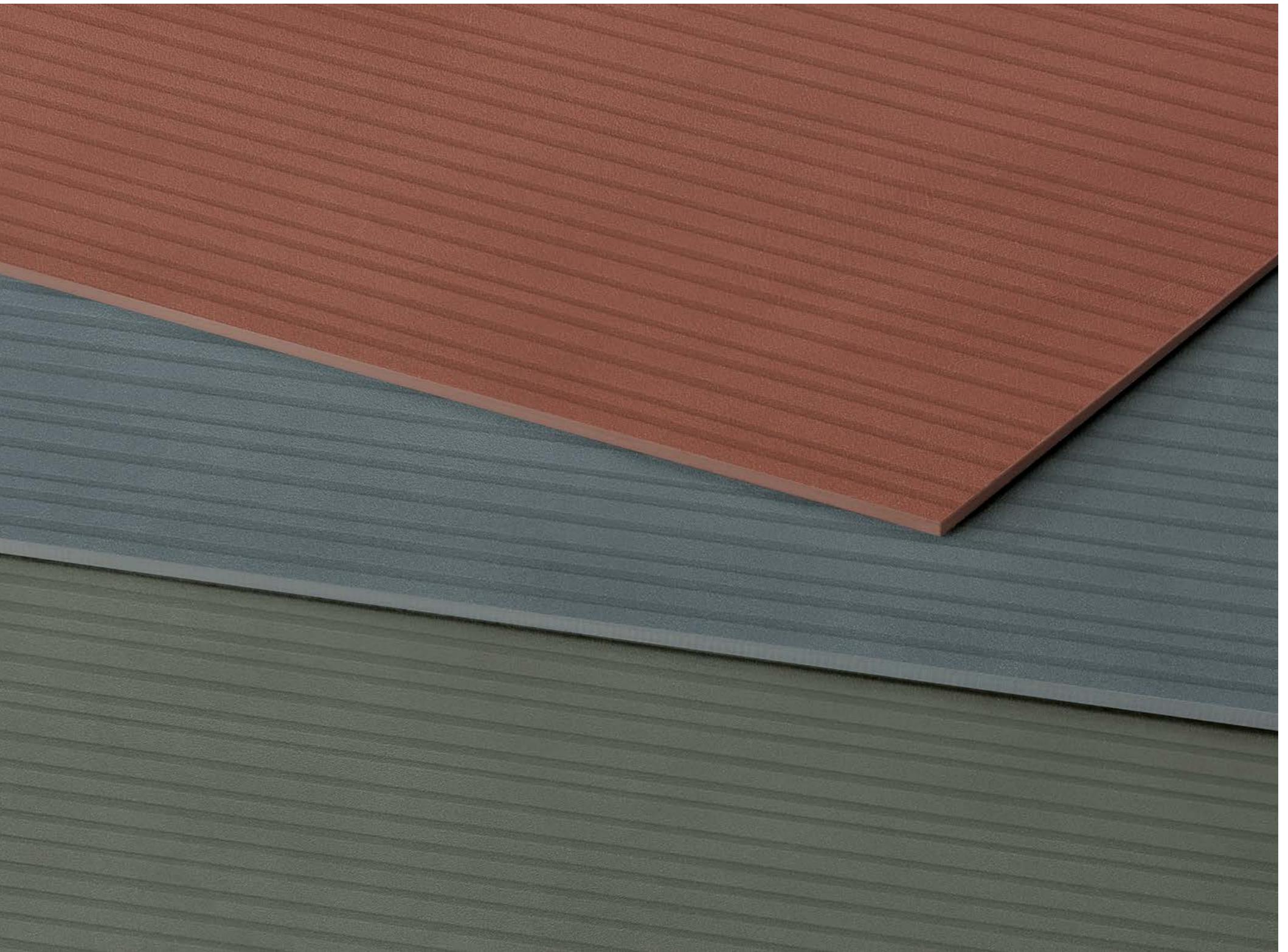
color powder 03



**GRES FINE PORCELLANATO**  
FINE PORCELAIN STONEWARE/GRES CERAME FIN/FEINSTEINZEUG-KOLLEKTIONEN/GRES PORCELANICO FINO  
SQUADRATO - SQUARED - EUARRI - REKTIFIZIERT - ESCUADRADO

9 mm 3/8"		COLOR	SURFACE	120x120 47 <sup>1/4</sup> "x47 <sup>1/4</sup> "	60x120 23 <sup>5/8</sup> "x47 <sup>1/4</sup> "
		COLOR POWDER 01	MATTE	779568	779577
<b>ESSENTIAL MOOD</b>		COLOR POWDER 02	MATTE	779569	779578
		COLOR POWDER 03	MATTE	779570	779579





line color **01**

line color **02**

line color **03**

**GRES FINE PORCELLANATO**  
FINE PORCELAIN STONEWARE/GRES CERAME FIN/FEINSTEINZEUG-KOLLEKTIONEN/GRES PORCELANICO FINO  
SQUADRATO - SQUARED - EUARRI - REKTIFIZIERT - ECUADRADO

6 mm 1/4"	FLOHM OVERSIZE	magnUlm	COLOR	SURFACE	120x280 47 <sup>1</sup> / <sub>4</sub> "x110 <sup>1</sup> / <sub>4</sub> "
			LINE COLOR 01	MATTE	779328
ESSENTIAL MOOD			LINE COLOR 02	MATTE	779329
			LINE COLOR 03	MATTE	779330



**GRES PORCELLANATO DECORATO**  
DECORATED PORCELAIN TILES/GRES CÉRAME DÉCORÉ /VERZIERTES FEINSTEINZEUG/GRES PORCELANICO DECORADO  
SQRADRO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO

	COLOR	SURFACE	120x280 $4\frac{1}{4}'' \times 110\frac{1}{4}''$
<b>ESSENTIAL MOOD</b> 	DOTS	MATTE	779337

**In relazione alle differenti tecnologie produttive l'accostamento di prodotti con spessori diversi potrebbe presentare delle disomogeneità, se ne sconsiglia pertanto l'abbinamento.**  
Due to the different production technologies, contiguous installation of products with different thickness may give a non-homogeneous result. For this reason we do not recommend this option. / Vu que différentes technologies de production sont utilisées avec des épaisseurs différentes, des problèmes d'homogénéité pourraient se présenter, il est donc déconseillé de les poser ensemble. / Wegen unterschiedlicher Produktionsmethoden können die Fliesen mit verschiedenen Materialstärken optische Differenzen aufweisen. Von einem direkten Aneinanderlegen wird deshalb abgeraten. / Dadas las diferentes tecnologías productivas, la combinación de productos de diferentes espesores podría dar lugar a heterogeneidad, por lo que se desaconseja mezclarlos.

**GRES FINE PORCELLANATO**  
FINE PORCELAIN STONEWARE/GRES CERAMÉ FIN/FEINSTEINZEUG-KOLLEKTIONEN/GRES PORCELANICO FINO  
SQRADRO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO

	COLOR	SURFACE	4,6x120 $1\frac{4}{5}'' \times 47\frac{1}{4}''$
<b>ESSENTIAL MOOD</b>	battiscopa		
	WARM POWDER 01	MATTE	779632
	WARM POWDER 02	MATTE	779633
	WARM POWDER 03	MATTE	779634
	COOL POWDER 01	MATTE	779629
	COOL POWDER 02	MATTE	779630
	COOL POWDER 03	MATTE	779631
	COLOR POWDER 01	MATTE	779635
	COLOR POWDER 02	MATTE	779636
	COLOR POWDER 03	MATTE	779637

## ESSENTIAL MOOD

GRES FINE PORCELLANATO/FINE PORCELAIN STONEWARE/GRES CERAME FIN/FEINSTEINZEUG-KOLLEKTIONEN/GRES PORCELANICO FINO  
SQUADRATO - SQUARED - EUQUARI - REKTIFIZIERT - ESCUADRADO

6 mm 1/4"

CARATTERISTICHE TECNICHE - TECHNICAL CHARACTERISTICS - CARACTÉRISTIQUES TECHNIQUES - TECHNISCHE EIGENSCHAFTEN - CARACTERÍSTICAS TÉCNICAS						
	PRESCRIZIONE STANDARD REQUIREMENTS PRESCRIPTIONS ANFORDERUNGEN PRESCRIPCION	RISULTATI TESTS TEST RESULTS RESULTATS DES ESSAIS PRÜFERGEBNIS RESULTADOS TESTS		RIFERIMENTO NORMA REFERENCE STANDARD RÉFÉRENCE NORME STANDARDWERT REFERENCIA NORMA		
		N ≥ 15 cm (%)	(mm)		matte	line
LUNGHEZZA E LARGHEZZA: DEVIAZIONE AMMISIBILE, IN %, DELLA DIMENSIONE MEDIA DI OGNI PIASTRELLA DALLA DIMENSIONE DI FABBRICAZIONE / LENGTH AND WIDTH ADMITTED DEVIATION, IN %, OF THE AVERAGE SIZE OF EACH TILE FROM THE PRODUCTION DIMENSIONS / LONGUEUR ET LARGEUR : MARGE DE TOLERANCE, EN %, ENTRE LA DIMENSION MOYENNE DE CHAQUE CARREAU ET LA DIM. DE FABRICATION / LÄNGE UND BREITE: ZULASSIGE ABWEICHUNG DES DURCHSCHNITTMÄBES JEDER FLIESE VOM HERSTELLMAß IN PROZENTEN / LARGO Y ANCHO: DESVIACIÓN ADMISIBLE EN % DEL TAMAÑO MEDIO DE CADA BALDOSA A PARTIR DEL TAMAÑO DE FABRICACIÓN	Squadрато ISO 13006	±0,3%	±1,0mm	±0,15%	ISO 10545-2	
DEVIAZIONE AMMISIBILE, IN PERCENTO, DELLO SPESORE MEDIO DI OGNI PIASTRELLA DALLA DIMENSIONE DI FABBRICAZIONE / ADMITTED DEVIATION, IN %, OF THE AVERAGE THICKNESS OF EACH TILE FROM THE PRODUCTION DIMENSIONS / MARGE DE TOLERANCE, EN %, ENTRE LA DIMENSION MOYENNE DE CHAQUE CARREAU ET LA DIMENSION DE FABRICATION / ZULASSIGE ABWEICHUNG DER DURCHSCHNITTMÄBES JEDER FLIESE VOM HERSTELLMAß IN PROZENTEN / DESVIACIÓN ADMISIBLE, EN TANTO POR CIENTO, DEL GROSOR MEDIO DE CADA BALDOSA A PARTIR DEL TAMAÑO DE FABRICACIÓN.	-	±5%	±0,5mm	±5%	ISO 10545-2	
DEVIAZIONE MASSIMA DI RETTILINEARITÀ, IN PERCENTO, IN RAPPORTO ALLE DIMENSIONI DI FABBRICAZIONE CORRESPONDENTI / MAXIMUM STRAIGHTNESS DEVIATION, IN %, IN RELATION TO THE CORRESPONDING PRODUCTION DIMENSIONS / MAXIMUM DE TOLERANCE DE RETTILINEARITÀ, EN %, EN POURCENTAGE, PAR RAPPORT AUX DIMENSIONS DE FABRICATION CORRESPONDANTES / ZULÄSSIGE HOCHSTABWEICHUNG DER KANTENGEGRADIEHT IM VERHÄLTNIS ZU DEN ENTSPRECHENDEN HERSTELLMAßen IN PROZENTEN / DESVIACIÓN MÁXIMA DE RECTITUD, EN TANTO POR CIENTO, EN RELACIÓN CON EL TAMAÑO DE FABRICACIÓN CORRESPONDIENTE.	Squadрато ISO 13006	±0,3%	±0,8mm	±0,10%	ISO 10545-2	
DEVIAZIONE MASSIMA DI ORTOGONALITÀ, IN PERCENTO, IN RAPPORTO ALLE DIMENSIONI DI FABBRICAZIONE CORRESPONDENTI MAXIMUM RIGHT-ANGLE DEVIATION, IN %, IN RELATION TO THE CORRESPONDING PRODUCTION DIMENSIONS / MARGE DE TOLERANCE D'ANGULARITY, EN %, IN RELATION TO THE CORRESPONDING PRODUCTION DIMENSIONS / HOCHSTABWEICHUNG DER RECHTWINKLIGKEIT IM VERHÄLTNIS ZU DEN ENTSPRECHENDEN HERSTELLMAßen IN PROZENTEN / DESVIACIÓN MÁXIMA DE LA ORTOGONALIDAD, EN TANTO POR CIENTO, EN RELACIÓN CON EL TAMAÑO DE FABRICACIÓN CORRESPONDIENTE.	Squadрато ISO 13006	±0,3%	±1,5mm	±0,20%	ISO 10545-2	
PLANARITÀ (CURVATURA DEL CENTRO, DELLO SPIGOLO E SVERGOLAMENTO) / FLATNESS (CURVING IN THE MIDDLE, CORNER AND WARPING) / PLANÈTE (COURBURE CENTRALE, DE L'ARÈTE ET GAUCHISSEMENT) / EBENFLÄCHIGKEIT (KRUMMUNG DER MITTE, DER KANTE UND VERWINDUNG) / PLANITUD (CURVATURA DEL CENTRO, DE LA ARISTA Y ABARQUILLAMIENTO).	Squadрато ISO 13006	±0,4%	±1,8mm	±0,20%	ISO 10545-2	
QUALITÀ DELLA SUPERFICIE / SURFACE QUALITY / QUALITÉ DE LA SURFACE / QUALITÄT DER OBERFLÄCHE / CALIDAD DE LA SUPERFICIE.		CONFORME/CONFORMING CONFORME/KONFORM CONFORME		ISO 10545-2		
MASSA D'ACQUA ASSORBITA IN % / WATER ABSORPTION - MASSE D'EAU ABSORBÉE EN % / WASSERAUFAHNME IN % / MASA DE AGUA ABSORVIDA EN %	< 0,5%	valore medio 0,08%		ISO 10545-3		
FORZA DI ROTURA IN N (sp. < 7,5 mm) - BREAKING STRENGTH IN N (thickness > 7,5 mm) / FORCE DE RUPTURE EN N (ép. < 7,5 mm) / BRUCHLAST IN N (Dicke > 7,5 mm) / FUERZA DE ROTURA EN N (gr. < 7,5 mm).	≥ 700	valore medio 1350 Newton		ISO 10545-4		
RESISTENZA ALL'FLESSIONE IN N/mm² / FLEXURAL STRENGHT TEST / RÉSISTANCE A LA FLEXION EN N/mm² / RESISTENCIA AL FLEXIONEN N/mm	35 MIN.	valore medio 52 N/mm²		ISO 10545-4		
RESISTENZA ALL'ABRASIONE PROFONDA DELLE PIASTRELLE NON SMALATE / RESISTANCE TO DEEP ABRASION OF UNGLAZED TILES / RÉSISTANCE À L'ABRASION PROFONDE DES CARREAUX NON ÉMAILLÉS / TIREFABRIEFESTIGKEIT UNGLASIERTER FLIESEN / RESISTENCIA A LA ABRASIÓN PROFUNDA DE LAS BALDOSAS SIN ESMALTAR.	< 175 mm³	valore medio 140 mm³		ISO 10545-6		
RESISTENZA AGLI SBALZI TERMICI / THERMAL SHOCKS RESISTANT / RÉSISTANCE AUX VARIATIONS THERMIQUES / TEMPERATURWECHSELBESTÄNDIGKEIT / RESISTENCIA AL CHOQUE TÉRMICO.	Metodo di prova disponibile / Available testing method Méthode d'essai disponible / Verfügbare Prüfmethode Método de ensayo disponible	RESISTE - RÉSISTANT RÉSISTE - ERFÜLLT RESISTE		ISO 10545-9		
RESISTENZA AL GELO / FROST RESISTANCE / RÉSISTANCE AU GEL / FROSTSICHERHEIT RESISTENCIA A LA HELADA	RICHIESTA - REQUIRED REQUISE - GEFORDET REQUERIDA	RESISTE - RÉSISTANT RÉSISTE - ERFÜLLT RESISTE		ISO 10545-12		
RESISTENZA ALLE MACCHIE / RESISTANCE TO STAINING / RÉSISTANCE AUX TACHES / FLECKENABWEISEND / RESISTENCIA A LAS MANCHAS.	Metodo di prova disponibile / Available testing method Méthode d'essai disponible / Verfügbare Prüfmethode Método de ensayo disponible	Classe 4-5	Classe 4-5	ISO 10545-14		
RILASCIO DI SOSTANZE PERICOLOSE / RELEASE OF HAZARDOUS SUBSTANCES / REJET DE SUBSTANCES DANGEREUSES / FREISETZUNG GEFAHRLICHER STOFFE / LIBERACION DE SUSTANCIAS PELIGROSAS / CADMIO (in mg/dm²) / PIOMBO (in mg/dm²)	VALORE DICHIARATO PER SUPERFICE GL CON IMPRESA SU PIANO DI LAVORO / DECLARED VALUE FOR GL SURFACES USED ON WORKTOPS / VALEUR DÉCLARÉE POUR SURFACES GL UTILISÉES SUR PLANS DE TRAVAIL / ANGEKÜNDIGTER WERT FÜR GL OBERFLÄCHEN ZUM GEBRAUCH ALS ARBEITSPFLÄCHE / VALOR DECLARADO PARA SUPERFICIES DE TRABAJO PARA SUPERFICIES DE TRABAJO	CONFORME/CONFORMING CONFORME/KONFORM CONFORME		DM-1-2-2007-Reg-CE-1935-2004		
RESISTENZA A BASSE CONCENTRAZIONI DI ACIDI E ALCALI / RESISTANCE TO LOW CONCENTRATIONS OF ACIDS AND ALKALIS / RESISTANCE A BASSES CONCENTRATIONS D'ACIDES ET ALCALIS / WIDERSTAND GEGEN NIEDRIGE KONZENTRATIONEN VON SAUREN UND LAUGEN / RESISTENCIA A BAJAS CONCENTRACIONES DE ACIDOS Y ALCALIS.	COME DICHIARATO DAL PRODUTTORE SELON DECLARATION DU PRODUCTEUR SE SELON DECLARACION DEL PRODUCTOR ENTSPRECHEND DER HERSTELLERANGABEN TAL COMO DECLARA EL FABRICANTE	LA		ISO 10545-13		
RESISTENZA AI PRODOTTI CHIMICI DI USO DOMESTICO E AGLI ADDITIVI PER PISCINA / RESISTENCE TO DOMESTIC CHEMICAL PRODUCTS AND ADDITIVES FOR SWIMMING POOLS / RÉSISTANCE AUX PRODUITS CHIMIQUES D'USAGE DOMESTIQUE ET AUX ADDITIFS POUR PISCINE / WIDERSTAND GEGEN HAUSHALTSCHIMIKALIEN UND SCHWIMMBADZUSATZSTOFFEN / RESISTENCIA A PRODUCTOS PARA LIMPIEZA DOMESTICA Y ADITIVOS PARA PISCINAS	MIN B	A				
COEFFICIENTE D'ATTRITO (SCIOLIOSITÀ) / FRICTION COEFFICIENT (SLIPPERINESS) / COEFICIENTE DE FRICCIÓN (GLISSEMENT) / REIBUNGSKOEFIZIENT (SCHLUFRIGKEIT) / COEFICIENTE DE ANTI DESLIZAMIENTO.		10° < α ≤ 19° R10	-	DIN EN 16165 ANNEX B		
		18° ≤ α < 24° classe B	-	DIN EN 16165 ANNEX A		
		> 0,42 wet	-	ANSI A 326.3		

Per un effetto ottimale della posa, florim consiglia di mantenere 2 mm di fuga per posa monoformato e 3 mm per combinazioni formate inst. / For optimal installation results, florim recommends maintaining a joint of 2 mm 1/12" for single format installations and 3 mm 1/8" to combine mixed formats / Pour réaliser une pose parfaite, florim suggère de maintenir 2 mm de fuge pour pose monoformato et 3 mm pour les combinaisons de formats mixtes / Um einen optimalen effekt beim verlegen zu erzielen empfiehlt florim eine 2 mm fuge bei einformatigen verlegungen und 3 mm fuge bei formatkombinationen / Para lograr los máximos resultados en la posa del producto, florim aconseja 2 mm de junta en aplicaciones monoformato y 3 mm en combinaciones de formatos mixtos.

## ESSENTIAL MOOD

GRES FINE PORCELLANATO/FINE PORCELAIN STONEWARE/GRES CERAME FIN/FEINSTEINZEUG-KOLLEKTIONEN/GRES PORCELANICO FINO  
SQUADRATO - SQUARED - EUQUARI - REKTIFIZIERT - ESCUADRADO

6 mm 1/4"

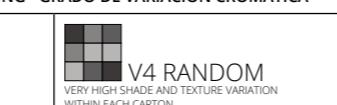
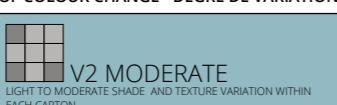
9 mm 3/8"

CARATTERISTICHE TECNICHE - TECHNICAL CHARACTERISTICS - CARACTÉRISTIQUES TECHNIQUES - TECHNISCHE EIGENSCHAFTEN - CARACTERÍSTICAS TÉCNICAS						
	PRESCRIZIONE STANDARD REQUIREMENTS PRESCRIPTIONS ANFORDERUNGEN PRESCRIPCION	RISULTATI TESTS TEST RESULTS RESULTATS DES ESSAIS PRÜFERGEBNIS RESULTADOS TESTS		RIFERIMENTO NORMA REFERENCE STANDARD RÉFÉRENCE NORME STANDARDWERT REFERENCIA NORMA		
		N > 15 cm (%)	(mm)		matte	line
Latre in gres fine porcellanato non smaltato. Piastrelle di ceramica pressate a secco. Caratteristiche di qualità secondo i test di controllo previsti dalla norma EN 14411-ISO 13006 Appendix G gruppo Bla UGL / Unglazed porcelain stoneware slabs. Dry-pressed ceramic tiles. Quality specifications, according to control tests of EN 14411-ISO 13006 Appendix G group Bla UGL. / Dalles en grès céramique fin non émaillées. Carreaux céramiques pressés à sec. Caractéristiques de qualité d'après les essais de contrôle norme EN 14411-ISO 13006 Appendix G groupe Bla UGL. Nicht glasierte und vollständig gesinterte Feinsteinzeugplatten. Trocken gepresste Keramikfliesen. Qualitätsmerkmale nach Normen EN 14411-ISO 13006 Anhang G Gruppe Bla UGL / Planchas de gres porcelánico fino no esmaltado. Baldosas de cerámica rensadas en seco. Características de calidad según las Normas EN 14411-ISO 13006 Apéndice G grupo Bla UGL.	Squadрато ISO 13006	±0,3%	±1,0mm	±0,15%	ISO 10545-2	
LUNGHEZZA E LARGHEZZA: DEVIAZIONE AMMISIBILE, IN %, DELLA DIMENSIONE MEDIA DI OGNI PIASTRELLA DALLA DIMENSIONE DI FABBRICAZIONE / LENGTH AND WIDTH ADMITTED DEVIATION, IN %, OF THE AVERAGE SIZE OF EACH TILE FROM THE PRODUCTION DIMENSIONS / LONGUEUR ET LARGEUR : MARGE DE TOLERANCE, EN %, ENTRE LA DIMENSION MOYENNE DE CHAQUE CARREAU ET LA DIM. DE FABRICATION / LÄNGE UND BREITE: ZULÄSSIGE ABWEICHUNG DES DURCHSCHNITTMÄBES JEDER FLIESE VOM HERSTELLMAß IN PROZENTEN / LARGO Y ANCHO: DESVIACIÓN ADMISIBLE EN % DEL TAMAÑO MEDIO DE CADA BALDOSA A PARTIR DEL TAMAÑO DE FABRICACIÓN.	-	±5%	±0,5mm	±5%	ISO 10545-2	
DEVIAZIONE AMMISIBILE, IN PERCENTO, DELLO SPESORE MEDIO DI OGNI PIASTRELLA DALLA DIMENSIONE DI FABBRICAZIONE / ADMITTED DEVIATION, IN %, OF THE AVERAGE THICKNESS OF EACH TILE FROM THE PRODUCTION DIMENSIONS / MARGE DE TOLERANCE, EN %, ENTRE LA DIMENSION MOYENNE DE CHAQUE CARREAU ET LA DIMENSION DE FABRICATION / ZULÄSSIGE ABWEICHUNG DES DURCHSCHNITTMÄBES JEDER FLIESE VOM HERSTELLMAß IN PROZENTEN / DESVIACIÓN ADMISIBLE, EN TANTO POR CIENTO, DEL GROSOR MEDIO DE CADA BALDOSA A PARTIR DEL TAMAÑO DE FABRICACIÓN.	-	±5%	±0,5mm	±5%	ISO 10545-2	
DEVIAZIONE MASSIMA DI RETTILINEARITÀ, IN PERCENTO, IN RAPPORTO ALLE DIMENSIONI DI FABBRICAZIONE CORRESPONDENTI / MAXIMUM STRAIGHTNESS DEVIATION, IN %, IN RELATION TO THE CORRESPONDING PRODUCTION DIMENSIONS / MARGE DE TOLERANCE DE RETTILINEARITÀ, EN %, IN RELATION TO THE CORRESPONDING PRODUCTION DIMENSIONS / HOCHSTABWEICHUNG DER RECHTWINKLIGKEIT IM VERHÄLTNIS ZU DEN ENTSPRECHENDEN HERSTELLMAßen IN PROZENTEN / DESVIACIÓN MÁXIMA DE RECTITUD, EN TANTO POR CIENTO, EN RELACIÓN CON EL TAMAÑO DE FABRICACIÓN CORRESPONDIENTE.	-	±0,3%	±0,8mm	±0,10%	ISO 10545-2	
DEVIAZIONE MASSIMA DI ORTOGONALITÀ, IN PERCENTO, IN RAPPORTO ALLE DIMENSIONI DI FABBRICAZIONE CORRESPONDENTI MAXIMUM RIGHT-ANGLE DEVIATION, IN %, IN RELATION TO THE CORRESPONDING PRODUCTION DIMENSIONS / MARGE DE TOLERANCE D'ANGULARITY, EN %, IN RELATION TO THE CORRESPONDING PRODUCTION DIMENSIONS / HOCHSTABWEICHUNG DER RECHTWINKLIGKEIT IM VERHÄLTNIS ZU DEN ENTSPRECHENDEN HERSTELLMAßen IN PROZENTEN / DESVIACIÓN MÁXIMA DE LA ORTOGONALIDAD, EN TANTO POR CIENTO, EN RELACIÓN CON EL TAMAÑO DE FABRICACIÓN CORRESPONDIENTE.	-	±0,3%	±1,5mm	±0,2%	ISO 10545-2	
DEVIAZIONE MASSIMA DI ORTRETILINARITÀ, IN PERCENTO, IN RAPPORTO ALLE DIMENSIONI DI FABBRICAZIONE CORRESPONDENTI / MAXIMUM STRAIGHTNESS DEVIATION, IN %, IN RELATION TO THE CORRESPONDING PRODUCTION DIMENSIONS / MARGE DE TOLERANCE DE RETTILINEARITÀ, EN %, IN RELATION TO THE CORRESPONDING PRODUCTION DIMENSIONS / HOCHSTABWEICHUNG DER RECHTWINKLIGKEIT IM VERHÄLTNIS ZU DEN ENTSPRECHENDEN HERSTELLMAßen IN PROZENTEN / DESVIACIÓN MÁXIMA DE RETITUD, EN TANTO POR CIENTO, EN RELACIÓN CON EL TAMAÑO DE FABRICACIÓN CORRESPONDIENTE.	-	±0,3%	±1,5mm	±0,2%	ISO 10545-2	
DEVIATIONE MASSIMA DI ORTRETILINARITÀ, IN PERCENTO, IN RAPPORTO ALLE DIMENSIONI DI FABBRICAZIONE CORRESPONDENTI / MAXIMUM STRAIGHTNESS DEVIATION, IN %, IN RELATION TO THE CORRESPONDING PRODUCTION DIMENSIONS / MARGE DE TOLERANCE DE RETTILINEARITÀ, EN %, IN RELATION TO THE CORRESPONDING PRODUCTION DIMENSIONS / HOCHSTABWEICHUNG DER RECHTWINKLIGKEIT IM VERHÄLTNIS ZU DEN ENTSPRECHENDEN HERSTELLMAßen IN PROZENTEN / DESVIACIÓN MÁXIMA DE RETITUD, EN TANTO POR CIENTO, EN RELACIÓN CON EL TAMAÑO DE FABRICACIÓN CORRESPONDIENTE.	-	±0,3%	±1,5mm	±0,2%	ISO 10545-2	
DEVIATIONE MASSIMA DI ORTRETILINARITÀ, IN PERCENTO, IN RAPPORTO ALLE DIMENSIONI DI FABBRICAZIONE CORRESPONDENTI / MAXIMUM STRAIGHTNESS DEVIATION, IN %, IN RELATION TO THE CORRESPONDING PRODUCTION DIMENSIONS / MARGE DE TOLERANCE DE RETTILINEARITÀ, EN %, IN RELATION TO THE CORRESPONDING PRODUCTION DIMENSIONS / HOCHSTABWEICHUNG DER RECHTWINKLIGKEIT IM VERHÄLTNIS ZU DEN ENTSPRECHENDEN HERSTELLMAßen IN PRO						

FLORIM OVERSIZE  
magnum®



#### GRADO DI VARIAZIONE CROMATICA - DEGREE OF COLOUR CHANGE - DEGRE DE VARIATION CHROMATIQUE - GRAD DER FARBABWEICHUNG - GRADO DE VARIACIÓN CROMÁTICA



Prodotto Monocromatico  
Produit Monochromatique  
Einfarbiges Produkt  
Producto Monocromático

Prodotto con leggera variazione cromatica  
Produit à légère variation chromatique  
Produkt mit leichter Farbnuance  
Producto con una pequeña variación cromática

Prodotto con marca variazione cromatica  
Produit à variation chromatique accentuée  
Produkt mit ausgeprägter Farbnuance  
Producto con evidente variación cromática

Prodotto con forte variazione cromatica  
Produit à forte variation chromatique  
Produkt mit starker Farbnuance  
Producto con fuerte variación cromática

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